

A professional portrait of Scott Mcelroy, a man with short grey hair, smiling warmly. He is wearing a dark blue suit jacket, a light blue shirt, and a purple tie with white polka dots. He is standing in front of a building with a stone wall and a glass door. The background is softly blurred, showing warm interior lights.

INTRODUCING  
SCOTT MCELROY

# KNOWING MELBOURNE

LEADING THE WAY IN  
MELBOURNE REAL ESTATE

[hockingstuart](https://www.hockingstuart.com.au)

# Helping to define Melbourne's vibrant personality.

Growing up on a property outside a NSW country town, Scott learned the value of hard work and straight talking. He commenced his real estate career straight out of high school, and after success working in Noosa Heads, Gold Coast and Brisbane, Scott moved to Melbourne in 1989.

Joining hockingstuart in 1991, Scott was instrumental in setting up its commercial division. He was intrinsically involved in the early days of Melbourne's apartment boom, and participated in the city's stunning transformation in the days of the postcode 3000 initiative.

Scott's midas touch can also be seen beyond the city. He expanded the hockingstuart brand to include offices in Carlton, Brunswick, Northcote and North Melbourne. He set up a dedicated Property Investor Services division for the area, securing hockingstuart's strong foothold in the inner-north.

After expanding the hockingstuart network throughout Melbourne and Victoria, Scott has come full circle. Now Director of hockingstuart Melbourne, he is pleased to be back where he belongs.



## Selling a city – brick by bluestone brick.

Passionate about Melbourne's architecture and its history, Scott knows the city better than the back of his hand. Every building. Every story. And more importantly, the right people.

Scott's unique gift is his ability to connect with everyone he meets. Over the last twenty years, he has developed all the right connections. It is a far-reaching network that helps him find buyers for every type of property. Scott has sold or managed properties in many of the city's most iconic buildings: the Herald Weekly Times building, Sargood House, Melbourne Terrace,

The Garden House and The Eminence. He handles some of the most exclusive properties in Melbourne, including new projects that improve Melbourne's constantly evolving skyline. If you're hunting for property, speak to Scott first. He can help you find what you're looking after.



## Truly great ideas are always driven by passion.



Scott is not just director of the Melbourne CBD office. He is also a hockingstuart brand owner. He embodies the company's ethos, dedicated to great results and excellent service.

A passionate thought leader, Scott seeks out innovations that challenge accepted industry norms. His actions

are governed by traditional values like honesty, integrity and a strong work ethic. Scott's stellar reputation is undisputed, and even after 30 years, his love for real estate shines bright. If you are looking to sell or acquire a new property in Melbourne, add Scott to your contacts. He makes things happen, because nobody knows the city better.



# hockingstuart

**HOCKINGSTUART MELBOURNE CBD**  
L1/174 QUEEN STREET, MELBOURNE 3000  
T. 9600 2192  
HOCKINGSTUART.COM.AU

**SCOTT MCELROY**  
T. 0411 889 972  
E. S.MCELROY@HOCKINGSTUART